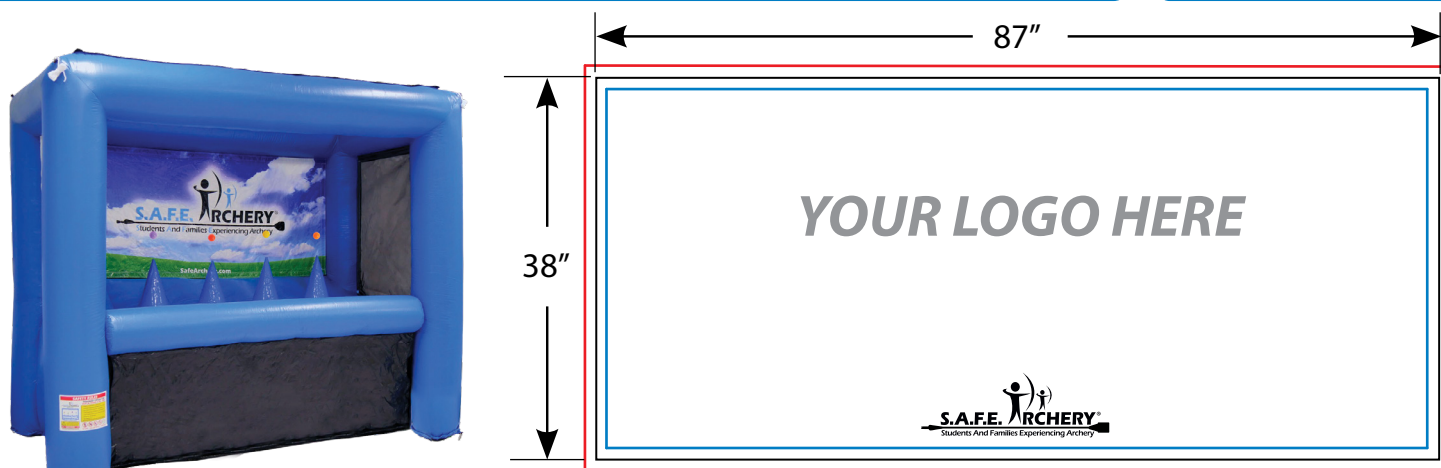


# HOVERBALL® ARTWORK GUIDELINES

## PROCEDURE FOR CREATING CUSTOM BACKDROPS



Bleed Size: 89"x 40"

Finished Size: 87"x 38"

Design Area: 85"x 36"

### BACKDROP ARTWORK SUBMISSION GUIDELINES

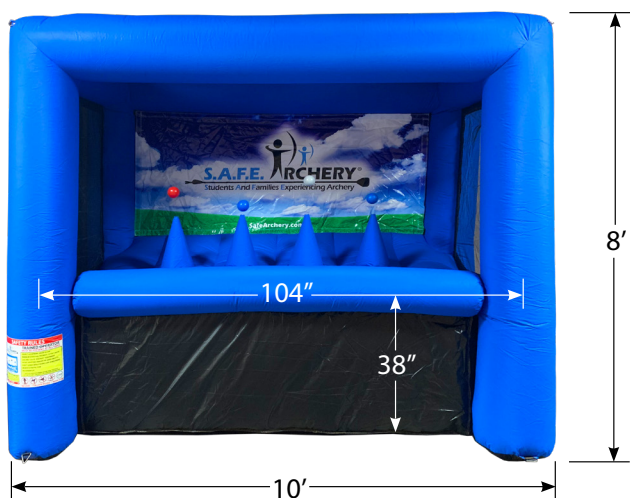
We would be glad to create a backdrop for you. Just email your logo or other artwork to us. Logos must be in vector format. We accept the following file types: **Adobe Illustrator (AI), SVG, EPS or PDF**. If we need to recreate your logo from a low res image, there may be an additional charge.

Photo images must be high resolution (300 dpi) so when enlarged to the full backdrop size they will be clear. Photo files may be in the following file types: **Photoshop (PSD), JPEG or PNG**. Low resolution images from the internet will look pixelated and not be usable.

***Price includes one Backdrop design with up to two revisions. Additional revisions will incur a \$75 design charge per revision.***

### CREATING YOUR OWN BACKDROP

If you prefer to design your own backdrop, set your document at 89" wide x 40" tall at 300dpi. This includes the 1 inch bleed. The finished size is 87"x 38". You should keep all text and logos one inch inside the finished size, so you have an 85"x 36" design area.



**We require the "S.A.F.E. Archery®" logo (14"x 5") to be on ALL backdrops. We will place it either in the bottom center of the backdrop or the bottom right, depending on the design.**



**You will receive a final proof to approve prior to the backdrop being printed.**

***NOTE: You must own the legal copyright or license for any artwork you provide.***